

SOLARCOM

solar comfort
convention
2020

IC
Interconnection
Consulting

SPONSORING – FOLDER
SOLARCOM 2020
solar comfort convention

08. & 09.
04 | 2021



SOLARCOM: PLACE TO BE & PLACE TO MEET

SOLARCOM 2020: Digitalization | Innovation | Success tools

InterConnection Consulting organizes the solarcom - solar comfort convention in Vienna for the first time on 01. & 02 October 2020. The 1.5-day specialist conference for the solar shading markets is held under the motto Digitalization | Innovation | Success Tools. On the following pages we will give you a brief overview of the event and present an insight into our sponsoring offers.

Use our platform to showcase your company !

Interconnection Consulting is a marketing institute and organizer of industry events. With solarcom in 2020 we will present our new event type for the first time, which focuses on the current opportunities and challenges of the sun protection industry: We analyse the status quo of the European markets, their most important trends & present success factors for the industry. And we discuss the effects of digitalisation on sales and brand positioning.

For an *individual offer* in case of any special wishes, which we do not cover here, please do not hesitate to contact us! For these and all further questions, our event team is at your disposal:

Laura Marker, BEng
Event Management & PR
Tel: +43 1 585 46 23 - 33
marker@interconnectionconsulting.com



We are happy to welcome you and look forward to your contribution!



SOLARCOM: Motto | USP | Topics | Speakers

Networking & Think Tanks: PLACE TO BE & PLACE TO MEET

Our conference considers itself a communication platform. Our target group are managing directors and decision makers from marketing & sales of companies in the sun protection industry. We address manufacturers & sales partners. You will meet representatives of the media and associations and last but not least experts from the economy. Our discussions provide impulses for interactive think tanks and strengthen communication and exchange among those present, just as our evening event strengthens the networking character of the event.

DIGITALIZATION | INNOVATION | SUCCESS TOOLS

Leading personalities from market-leading companies will present future innovation strategies to the participants. Market & economic experts will sound out the framework conditions. Together we look at current topics and present possible solutions. On sales strategies in times of digitalization, on product innovations in the field of smart technologies, on materials and on the interplay with architecture. Of course, we also analyze the strategies that have become necessary after the crisis.

We negotiate the current discourse in the industry in several stages: by means of key note lectures, empirical market analyses and open panel discussions, which also invite our visitors to actively participate.

Detailed information on our key notes will be available here shortly!

place to be

- 1,5 days in Vienna
- Specialist & expert lectures
- Discussions & Think Tanks
- Award ceremony
- Evening event

Panel discussions & think tanks, an award ceremony and an evening event complete our congress!

SPONSORING-PACKAGES

SILVER

€ 2.000,-

We will provide a successful advertising campaign by highlighting your company logo across our entire website and in all of our mailings and printed material.

GOLD

€ 4.000,-

This Sponsoring-Package insures a comprehensive advertising campaign for your company. Your logo will appear, among other places, on the convention homepage and in all email invitations. In addition to our virtual mailings, we also attach great importance to our printed material, in which we will include the logo of your company.

A special feature of this package is the **presentation stand** in front of the lecture room.

DIAMOND

€10.000,-

To ensure absolute success, we will be providing you with an exceptional across-the-board advertising campaign. Your company will be given top placement across all of our advertising platforms. We guarantee that your company name will figure prominently at the expo's main event and will appear on a banner in the lecture hall.

Also note that as part of the Diamond Sponsoring-Package you will be provided with your own **business lounge**.

Our Sponsoring-Packages 2020

SILVER

€ 2.000,-

SILVER: The STARTER-Package for your successful advertising presence

We secure a successful advertising presence with our Starter-Package by placing your company logo in our entire Internet presence, in the e-mailings and in the printed matters. Our package includes:

- Logo included in the convention's internet campaign
- Logo included in all email invitations
- Logo on the conference folder
- Logo on all printed matters
- 1 convention ticket
- Up to 5 further tickets à € 650 .-

INVESTMENT COSTS € 2.000,-

Our Sponsoring-Packages 2020

GOLD

€ 4.000,-

GOLD: The UPGRADE-Package I Presentation stand included

This Sponsoring-Package ensures a comprehensive brand presence for your company. In addition to the virtual mailings, we attach great importance to our printed matters, in which your company's logo will appear. Our package includes:

- Logo included in the convention's internet campaign
- Logo included in all email invitations & on the conference folder
- Presentation stand in front of the lecture hall
- Logo on all printed matters & in the lecture hall
- Logo included at the evening event
- 2 convention tickets
- Up to 10 further tickets à € 550 .-

INVESTMENT COSTS € 4.000,-

Our Sponsoring-Packages 2020

DIAMOND

€ 10.000,-

DIAMOND: The PREMIUM-Package I Business Lounge included

In addition to the contents of the GOLD package, the Premium package includes a Business Lounge, 4 tickets for the congress and 10 further tickets at € 550.- each. Our package includes:

- Logo included in the convention's internet campaign
- Logo included in all email invitations & on the conference folder
- Presentation stand in front of the lecture hall
- Logo on all printed matters & in the lecture hall
- Logo included at the evening event
- Business Lounge
- 4 convention tickets
- Up to 10 further tickets à € 550.-

INVESTMENT COSTS € 10.000,-

Our Sponsoring-Packages 2020

EVENING

€ 6.000,-

The Convention on the DANCEFLOOR | EVENING-Package

As part of our evening package you will receive an exclusive lounge, a private waiter and we guarantee the presence of your company throughout the entire event through banners, roll-ups or projections / details on request. Our package includes:

- Logo included in the convention's internet campaign
- Logo included in all email invitations & on the conference folder
- Logo on all printed matters & in the lecture hall
- Logo included at the evening event
- Lounge and private waiter
- 1 convention ticket
- Up to 10 further tickets à € 550 .-

INVESTMENT COSTS € 6.000,-



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CONTACT | WE for YOU!

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For questions we are at your disposal
available at any time!

Interconnection Consulting
Getreidemarkt 1 | 1060 Vienna | Austria

Iris Wildauer, BA BA- Event Management & PR
Tel: +43 1 585 4623-33
wildauer@interconnectionconsulting.com

Mag. Nina Serfözö – Project Management | Eventmarketing
Tel: +43 1 585 4623-73
serfoezoe@interconnectionconsulting.com

Interconnection Consulting
Vienna • Bratislava • Buenos Aires • Oberstdorf

www.interconnectionconsulting.com

